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05/12/2011

KILPATRICK TOWNSEND & STOCKTON LLP/VISA TWO EMBARCADERO CENTER, 8TH FLOOR SAN FRANCISCO, CA 94111

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Danielle Jones	(Depositor's name)
/Danielle Jones/	(Signature)
July 27, 2011	(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.					
10/660,211	09/10/2003	Liane Redford	16222U-012710US	6545					
TITLE OF INVENTION: METHOD AND SYSTEM FOR MANAGING LIMITED USE COUPON AND COUPON PRIORITIZATION									

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE	
nonprovisional	NO	\$1510	\$300	\$0	\$1810	08/12/2011	
EXAMINER ART UNIT		ART UNIT	CLASS-SUBCLASS				
ALVAREZ	, RAQUEL	3682	705-014000	•			
1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.			2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed. Kilpatrick Townsend 2 2 3				
	less an assignee is ident h in 37 CFR 3.11. Comp GNEE		THE PATENT (print or type data will appear on the part a substitute for filing and (B) RESIDENCE: (CITY FOSTER CITY	atent. If an assignee is id assignment. and STATE OR COUNT		ument has been filed for	
Please check the appropr	iate assignee category or	categories (will not be pr	inted on the patent):	Individual 🖾 Corporati	on or other private group	entity Governmen	
4a. The following fee(s) are submitted: Lissue Fee Lissue Fee A check is enclosed. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above) A check is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director is hereby authorized to charge the required fee(s), any deficiency, or cred overpayment, to Deposit Account Number (enclose an extra copy of the contraction of the c						ciency, or credit any	
11	s SMALL ENTITY statu	is. See 37 CFR 1.27.	b. Applicant is no long d from anyone other than the Office.	ger claiming SMALL ENT ne applicant; a registered a			
interest as snown by the	TV	nes I atent and Hademark	OHIVE.		27, 2011		

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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